

# Saturday, April 29, 2017 10:00 a.m. – 3:00 p.m.

Gary J. Arthur Community Center at Glenwood 2400 Route 97 Cooksville, MD 21723

For additional information, contact:

#### **Lisa Brusio Coster**

410-442-3734

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#### **WOMENFEST 2017**

Howard County Office on Aging and Independence 6751 Columbia Gateway Dr. Suite 211 Columbia, MD 21046

Fax: 410-313-5950

#### NOTE:

On-site exhibiting sponsors receive a professionally set & draped booth space with covered, skirted 6' table, two chairs, wastebasket, and business ID sign.

Additional furniture is NOT permitted in the exhibit area in order to protect floor surface. WI-FI is available on-site.



www.howardcountymd.gov/aging

#HoCoWF17

# **2017 SPONSORSHIP OPPORTUNITIES**

# **CORPORATE CATEGORIES -**

# O PREMIER SPONSOR \$800 (SOLD OUT)

- Premium location, double booth (16' W x 8' D) in exhibit hall
- Sponsor name badges
- Full-page ad in event program
- Logo in program and on-site signage
- Logo on pre- and post-event acknowledgement on website
- Sponsor-provided on-site banner
- Print and social media coverage

#### O SIGNATURE SPONSOR \$500

- Prominent location, single booth (8' W x 8' D) in exhibit hall
- Sponsor name badges
- Half-page ad in event program
- Logo in program and on-site signage
- Logo on pre- and post-event acknowledgement on website
- Print and social media coverage

# IN KIND SUPPORT -

- O MEDIA SPONSOR (media & display advertising)
- O SIGN SPONSOR (event signage)
- **O PRINT SPONSOR** (printed promotional materials)

# Package includes CHOICE of A or B:

- **O A** Ideal booth location in exhibit area
  - Sponsor name badges
  - Pre- and post-event ad on website
  - Logo in program and on-site signage
  - Print and social media coverage
- Sponsor-provided on-site banner
  - Half-page ad in program
  - Pre- and post-event ad on website
  - Logo in program and on-site signage
  - Print and social media coverage